#### Northwest Arkansas Community College

(Communication and Arts Division)

Discipline Code JOUR

Course Number 2163

Course Title Journalism Internship

## **Catalog Description**

The journalism internship allows students to gain on-the-job training and experience in a media-related workplace or environment approved by the internship instructor. Developed as a "contract" agreement between the student and a "host," the internship offers practical experience supporting upper-division college studies or career entry. Students must complete a minimum of 90 hours supervised work by arrangement.

## **Prerequisites**

JOUR 1023 and JOUR 1053 with a C or better.

#### **Credit Hours**

3 credit hours

#### **Contact Hours**

42 hours of instruction and 80 hours of on the job training

## Load Hours

3 load hours

Semester Offered On Demand

# ACTS Equivalent

N/A

## Grade Mode

A-F

#### **Learning Outcomes**

- Using Associated Press style correctly in writings or broadcasts.
- Producing acceptable work using a computer, computer software, equipment, or other devices appropriate and required for assignments within the medium.

- Developing effective oral and written communication skills.
- Employing a variety of sources to locate, evaluate, and use information.
- Developing ability to recognize media bias, effectiveness, and impact.

## **General Education Outcomes Supported**

- Students develop higher order thinking skills.
- Students gain greater awareness of cultural perspectives.
- Student develop effective oral communication skills
- Students will demonstrate technological fluency.

## **Standard Practices**

#### **Topics List**

To be determined by the internship host, but should provide substantive experience that helps student learn and develop skills and abilities needed for that particular medium or in a professional career.

## **Learning Activities**

- Practical experience and training using real-world tools and processes.
- Collaboration with others to accomplish assigned tasks by deadline.
- Producing content that is read, viewed, heard, or otherwise consumed in a realworld application.
- Meet expectations and needs of workplace.
- Communicate clearly and correctly.
- Listen to and follow instructions.

#### Assessments

Work journal, portfolio, reflection paper, and assessment by internship locale supervisor.

#### **Grading guidelines**

- Evaluation by internship locale supervisor.
- Regularly updated Canvas gradebook.
- Rubric guide for reflection paper.
- Work log.
- Portfolio of work.

#### Revision Date January 8, 2021